



COMPANY OVERVIEW

PRODUCTS AND/OR SERVICES

Oralflo Technologies is dedicated to supplying the pharmaceutical and healthcare industries with revolutionary products that are safe, effective, economical, and easy to use.

Beginning with their flagship product, the OralFlo Pill Swallowing Cup, it is the intention of OralFlo Technologies to put their medical engineering capabilities to productive and positive use in the realm of health and personal care. OralFlo manufactures medical devices which alleviate specific challenges that can stand in the way of good health and wellness.

Oralflo Technologies has embarked upon a full-scale effort to make the Pill Swallowing Cup and future products like it available to the public via distribution to hospitals, wellness and rehabilitation centers, nursing homes, therapy facilities and schools, as well as maintain availability for purchase on an individual basis.

MISSION AND FOCUS

Oralflo Technologies created the Pill Swallowing Cup in response to a very real problem experienced by people of all ages: the inability to swallow medicine in pill form. For company founder and President Roger Heilos, what began as a quest to help family members ingest prescribed medication grew into a passion and mission to put more than 30 years of experience to work developing state-of-the-art medical products that help real people live healthier lives.



Users of the OralFlo Pill Swallowing Cup find that the product addresses three key issues:

1. the physical challenge of being unable to swallow medicine in pill form
2. the mental anxiety associated with this inability to swallow pills
3. the subsequent failure to address one's health issues as recommended by a physician.

Oralflo products are designed to facilitate treatment while helping patients draw positive associations with the healthcare industry. They are intended to help break down the physical and psychological barriers that stand in the way of achieving and sustaining good health.

TARGET AUDIENCE

Oralflo Technologies serves the healthcare industry as its primary market, with products that are designed for personal use by individuals as well as by physicians, psychiatrists, nurses, and care givers who prescribe and/or administer vitamins, supplements and medication both directly and indirectly to their patients.

Oralflo products are purchased by general hospitals, children's hospitals, psychiatric hospitals, doctor's offices, rehabilitation clinics, therapy centers, psychiatrists, nursing homes, group homes, daycare centers, pediatricians, and similar organizations and institutions. They are available for bulk and individual purchase via the company website at <http://oralflo.com>



CLIENTELE

Johnson & Johnson - Austin, TX

St. Jude Children's Hospital - Memphis, TN

Duke University Hospital, Dept. of Pediatrics - Durham, NC

University of South Carolina, Dept. of Pediatrics - Columbia, SC

Legacy Emanuel Hospital - Portland, OR

Maine Coast Memorial Hospital - Ellsworth, ME

Recreational Therapy Children's Hospital - Seattle, WA

Portage Health Systems - Hancock, MI

University of Alabama Hospital - Birmingham, AL

General Electric - Selden, NY

Center for Prevention & Treatment of Infections - Pensacola, FL

V.A. Medical Centers - Pennsylvania, New York, Texas

Eli Lilly - Indianapolis, IN

Kinsmen Enterprises - West Frankfort, IL

Delaware Autism Program, Parent's Advisory Council - Newark, DE

The Peddie School - Hightstown, NJ



The Wellness Studio - Austin, TX

The Matheny School - Peapack, NJ

The Midland School - North Branch, NJ

Inc. Research - Raleigh, NJ

Enzymatic Therapy - Winter Garden, FL

Station Medical Supplies - Altoona, PA

Abundant Health & Wellness - Sarasota, FL



MARKET FOCUS

For more than 40% of Americans, the problem of being able to swallow pills is very real - and prevents many people from addressing their physical and mental health challenges appropriately. Not only does the inability or unwillingness to swallow pills reduce the effectiveness of the prescribed treatment, but it creates a negative association with doctors, medicine and the healthcare industry in general. This in turn causes people to ignore their health issues and avoid seeking treatment.

It is the goal of Oralflo Technologies to design products that serve a unique purpose in the healthcare industry, as well as bridge the gap between patients and healthcare providers so that more Americans may enjoy the benefits of good health and longevity.

Oralflo Technologies is currently focusing on creating awareness of its flagship product, the Pill Swallowing Cup. The primary end user of the Oralflo Pill Swallowing cup can be of any age, condition or ability - from young children who have not yet learned to swallow pills, to individuals who cannot swallow pills due to certain physical conditions and/or illnesses, to the elderly.

The Pill Swallowing cup has proved itself to be an effective means of administering medication in pill form to individuals with autism, Parkinson's disease, muscular dystrophy, cancer, and other diseases and health conditions. The cup is registered and monitored by the FDA as a Class III medical device. It addresses a specific medical condition known as *dysphagia*, or the difficulty or inability to swallow.

The Pill Swallowing Cup has also proven useful for individuals who may not have severe illnesses or conditions, but have nevertheless developed an aversion to taking pills due to their difficulty in swallowing them.



CORE VALUES

Oralflo Technologies is committed to designing and manufacturing superior quality, FDA-classified medical products that:

- respond to a specific challenge or need within the healthcare industry
- make it easy for individuals to carry out their prescribed medical treatment
- give children a head-start on the path to good health

- provide a means for caring for and preserving the health and well-being of the elderly
- can be used in the treatment and care of those with special conditions and diseases

- are manufactured with safest and most durable materials available
- are 100% safe when used according to their intended purpose
- are manufactured using low-cost methods that enable healthcare institutions to purchase them at a relatively inexpensive cost
- are available via catalog, drugstore, supermarket or online purchase by individuals

- alleviate the anxiety associated with doctors, pills, treatments and procedures
- foster understanding and cooperation between patients, doctors and care givers
- promote healthy patient-physician relationships